



ALLISON APPERSON
ART DIRECTOR

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EXPERIENCE

Arnold Worldwide / Boston, Massachusetts

Art Director
March 2017—Today

FCB / Chicago, Illinois

Associate Art Director
June 2016—March 2017

Ogilvy & Mather / Chicago, Illinois

Art Director Intern
June 2015—August 2015

Pixel Factory / Richmond, Virginia

Creative
June 2011—June 2016

EDUCATION

VCU Brandcenter

M.S. in Business / Art Direction
August 2014—May 2016

Virginia Commonwealth University

VCUArts
B.F.A. in Graphic Design

RECOGNITION

Richmond International Film Festival

Goodbye Garbers—Official Selection
March 2017

VCU Brandcenter Scholarship Winner

September 2015

4A's Chicago Summer Intern Video Contest

Silver Winner
August 2015

STEREOGUM

Eternal Summers, Come Alive—Featured Video
July 2015

SKILLS

Thinker & maker. Wizard in the latest version of Adobe CC—Photoshop expert. Experience presenting the work and running a shoot. Type nerd and video editor. Used to be in a band, just like the rest of advertising.