



**ALLISON APPERSON**  
ART DIRECTOR

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## EXPERIENCE

### **Arnold Worldwide / Boston, Massachusetts**

Art Director  
March 2017—Today

### **FCB / Chicago, Illinois**

Associate Art Director  
June 2016—March 2017

### **Ogilvy & Mather / Chicago, Illinois**

Art Director Intern  
June 2015—August 2015

### **Pixel Factory / Richmond, Virginia**

Creative  
June 2011—June 2016

## EDUCATION

### **VCU Brandcenter**

M.S. in Business / Art Direction  
August 2014—May 2016

### **Virginia Commonwealth University**

**VCUArts**  
B.F.A. in Graphic Design

## RECOGNITION

### **Richmond International Film Festival**

*Goodbye Garbers*—Official Selection  
March 2017

### **VCU Brandcenter Scholarship Winner**

September 2015

### **4A's Chicago Summer Intern Video Contest**

Silver Winner  
August 2015

## STEREOGUM

*Eternal Summers, Come Alive*—Featured Video  
July 2015

## SKILLS

Thinker & maker. Wizard in the latest version of Adobe CC—Photoshop, Illustrator, InDesign, After Effects, Premiere—Final Cut, Cinema4D. Experience shooting stills and video.